

# AID DETAILS

## BILATERAL AID

### Promoting green tourism by creation of a complex tourism product in Tvishi and Khvanchkara microzones

#### General Information

<b>Funding entity</b>	<b>Slovak Aid</b>
Recipient Country	Georgia
Implementing Organization	Regionálna rozvojová agentúra Senec-Pezinok
Implementing Organization Code	Donor country-based NGO
Geo Location	Racha-Lechkhumi and Kvemo Svaneti, GE
Longitude	43.13333
Latitude	42.63333
Start of Commitment	2022-08-16
End of Commitment	2024-07-31
Currency	EUR
Status	OECD approved

#### Description

The project focuses on the development of a new, comprehensive ecotourism product. The Racha-Lechkhumi and Kvemo Svaneti region has huge potential for ecotourism, especially in the Tvishi and Khvanchkara micro-zones, as they represent the place of origin of authentic Georgian wine with a very limited area. The region is characterized as economically underdeveloped with a high rate of migration, especially among young people. The project aims to support the strengthening of the economic resilience of the population, the retention of young people in these micro-zones with the development of unique and comprehensive tourist products. The project activities are focused on the involvement of all stakeholders and at the end of the project, local authorities, tourist information centers and the civic sector will gain usable knowledge and tools. To achieve this result, project experts will develop guidelines for route planning and internal standards with recommendations on how to plan, design, build, monitor and maintain them. The document will be recognized at national level and compliance with these standards will encourage the re-use of project results in other zones / regions. One of the goals of the project, which is to develop an architectural plan for the organization of ecotourism nature trails, GNTA will be able to plan and set up others, as well as manage them together with local governments. Gender equality is guaranteed in the project. The aim is to involve both men and women. The results of the project do not have a negative impact on the environment. On the contrary, the project is based on the uniqueness of nature, its ecology and the use of available potential in a harmless way.

## Commitments and Amount Extended (EUR)

Reporting Year	Commitments	Amount Extended
2022	82 930 €	41 465 €
<b>Total</b>	<b>82 930 €</b>	<b>41 465 €</b>

## Sectors share

Sector name	Share
Tourism policy and administrative management	100.0 %

## Statistics

Statistics show the proportion of the Promoting green tourism by creation of a complex tourism product in Tvishi and Khvanchkara microzones project compared to the implementing subject and the type of flow

All Countries

All Flows

All Funding E...

Comparison based on the region



■ Promoting green tourism by creation... ■ Other filtered aid